



maxIT Healthcare Launches Canadian Division

Seasoned Canadian Healthcare IT Industry Veteran, Bob Betts, named as head of new business development for the operation.

Westfield, IN — February 2011 — maxIT Healthcare, a leading professional consulting services company for healthcare providers in the U.S. announced the launch of a new business unit in Canada.

maxIT Healthcare is the largest privately-owned U.S. healthcare IT consulting firm with over 550 full time consultants. The Company consistently receives high scores and positive customer feedback in [KLAS](#) reports, and was recognized last year by Inc. magazine as one of the [5000 fastest growing private companies](#), by Healthcare Informatics magazine as a [Top 100 healthcare IT vendor](#) and by Modern Healthcare's [Best Places to Work in Healthcare 2010](#).

“Our growth in the US is based on our focus on the success of both our clients and employees,” said Parker Hinshaw, CEO maxIT Healthcare. “We are pleased that the same strategy has been well received with our current clients and employees in Canada. We believe that maxIT Healthcare can quickly provide a great deal of value to healthcare providers implementing and optimizing electronic health systems throughout Canada,” said Mr. Hinshaw.

With a full breadth of service offerings, the Company provides experience and expertise in a variety of strategic areas, including Electronic Health Record (EHR) systems, Health Information Systems (HIS), Enterprise Resource Planning (ERP) systems, Clinical Imaging and Informatics systems and Management Consulting. The Company supports all of the leading software vendors, including Cerner, MEDITECH, McKesson, Allscripts, GE, Siemens, NextGen, and Epic.

“Through our many senior leaders who have worked in Canada and our Canadian client experience, we understand and appreciate the nuances of the Canadian healthcare model”, said Mike Sweeney, President of maxIT Healthcare, “That puts us in a great position to work with Canadian clients and consultants in every province and territory.”

According to Gary Gorden, Vice President for maxIT Healthcare, “Most of our consultants have clinical credentials and deep experience in all of the major US-based health IT software vendors with a strong track record of results. Our consultants are senior, experienced leaders who cross-train the IT staff on the client side,” said Mr. Gorden.

maxIT Healthcare has named seasoned Canadian healthcare IT industry leader, Bob Betts as Regional Vice President of Canada. Mr. Betts brings over 20 years of consulting and management experience in Canada to maxIT Healthcare. Mr. Betts will primarily focus on new business development in Canada. “With all the challenges and opportunities facing Canadian healthcare organizations today, launching maxIT Healthcare provides a logical solution for small and large Canadian healthcare providers,” said Mr. Betts.

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About maxIT Healthcare, LLC

maxIT Healthcare has been completely focused on Healthcare Information Technology since its inception in 2001. With over 550 consultants, maxIT is the trusted technology advisor and partner to healthcare organizations, providing seasoned professionals and expert guidance to maximize quality, safety, and financial performance. maxIT Healthcare's key goals are to contribute to our client's success and to provide a supportive culture for our professional consultants and associates. maxIT Healthcare is a portfolio company of Riordan, Lewis & Haden | Equity Partners, a leading private equity firm based in Los Angeles, CA.

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