



maxIT Healthcare to Increase Focus on Management Consulting Services

Reese Gomez named as Managing Director

Westfield, IN — June 2010 — maxIT Healthcare LLC (maxIT) announced today the launch of a new division to provide management consulting services to healthcare providers. maxIT Healthcare, a leading professional IT consulting services company for healthcare providers, has reorganized its service delivery function to better leverage its deep clinical and operational improvement experience gained from hundreds of engagements performed at over 400 health systems. In addition to traditional implementation solutions, maxIT now offers formalized methodologies for strategy, vendor selection, project management, adoption, and transformation to better assist clients in executing on their business plans, achieving meaningful use, and improving their clinical, operational and financial performance. Specific offerings from maxIT include:

- IT strategic planning
- Clinical transformation and adoption/CPOE
- Revenue cycle optimization
- Complex project management
- Business intelligence and knowledge management
- Meaningful Use assessments and roadmaps

maxIT Healthcare has appointed Reese Gomez as the Managing Director and National Practice Leader of Management Consulting. Gomez has over 24 years of healthcare IT strategy, change management, communication and performance improvement experience. Prior to joining maxIT, Gomez was Senior Vice President and Owner/Partner with Dearborn Advisors, LLC. He has also held senior management positions with Eclipsys, SMS (now Siemens), IDX (now part of GE), and Ernst & Young Healthcare Consulting.

“Reese Gomez’s extensive background and knowledge in management consulting and healthcare IT strategy will help advance maxIT’s presence and growth in the marketplace,” said Parker Hinshaw, Founder and CEO of maxIT Healthcare. “Reese is particularly skilled at aligning IT with business strategy, engaging executive and clinical leadership, and leading efforts that deliver improved clinical and operational performance,” added Hinshaw.

“With all of the changes and resulting pressures taking place in healthcare IT today, it’s critical that providers not only have the right strategy in place, but also the ability to effectively implement and achieve positive, measurable outcomes. maxIT has been delivering management consulting solutions for years as part of our staffing solutions,”



said Reese Gomez. “The focus of the Management Consulting team is to package this deep knowledge and experience into our engagements in the form of best practices and repeatable, transformative methodologies. With over 350 top consultants, maxIT is uniquely positioned to deliver on the promise of information technology.”

To further build the Management Consulting practice, maxIT also announced the promotion of several senior consultants to the role of Management Consulting Director. Added to the maxIT Management Consulting team in this role are Doug Herr, Bryan Gill, Dan Murry, Todd Coe and Kirsti Walent. This team has a strong blend of strategy and large complex program management expertise, and is responsible for providing senior leadership and project management on key engagements, as well as helping to generate new business opportunities.

“Because of our demonstrated track record of success, maxIT Healthcare is increasingly being called upon to provide early assistance with critical and large strategic, clinical, operational and financial IT initiatives. With the appointment of Reese and his Management Consulting team, maxIT will be able to meet these important needs while maintaining the high levels of service and customer satisfaction our clients have come to expect from us,” said Mike Sweeney, Executive Vice President of Strategy and Corporate Development.

About maxIT Healthcare, LLC

maxIT Healthcare has been completely focused on Healthcare Information Technology since its inception 9 years ago. maxIT Healthcare employs over 350 full-time consultants who have functional and technical implementation expertise deploying leading commercially available healthcare software solutions from major Healthcare Information Technology companies. maxIT’s key goals are to contribute to our client’s success and to provide a supportive culture for our professional consultants and associates. maxIT Healthcare is a portfolio company of Riordan, Lewis & Haden | Equity Partners, a leading private equity firm based in Los Angeles, CA.

For more information, visit our website - www.maxithc.com

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