



maxIT Healthcare Announces Key Organizational Changes

Realigning Management Structure to Support Growing Demand

WESTFIELD, IN—FEB. 2010—maxIT Healthcare LLC (maxIT), a leading professional IT consulting services company for healthcare providers, announced key leadership changes designed to maximize growth opportunities in the healthcare information technology market, and streamline internal processes and responsibilities. Due to the increased demand for healthcare IT consultants related to Meaningful Use mandates for all US healthcare organizations, maxIT has realigned its organization to support this continued growth opportunity.

Mike Sweeney has been promoted from Divisional Vice President of Strategic Partnerships to Executive Vice President of Strategy and Corporate Development. In his new role, Mr. Sweeney will be responsible for leading the strategic direction and initiatives of maxIT. In addition to his previous responsibility for developing strategic partnerships, Mr. Sweeney will also assume responsibility for corporate strategy planning and development, marketing and maxIT's service practice areas, which include management consulting, payer solutions, ERP systems, and clinical practices. "Mike has a long track record of success within the industry and maxIT. His strategic vision and strong ability to develop productive relationships with internal and external customers will help position maxIT for continued growth and success," said Parker Hinshaw, founder and CEO of maxIT Healthcare.

Additionally, Mark Fangman has been promoted to Executive Vice President of Sales and Operations. Mr. Fangman will assume national responsibility for the maxIT sales organization, as well as the internal consultant recruiting team. He has been with maxIT since 2004, and has been instrumental in driving sales results and improving sales operations efficiencies. "Mark's in-depth understanding of client needs and the maxIT sales and recruiting process, along with his unique ability to develop and improve operational processes will help maxIT leverage its sales organization and internal systems to fully capitalize on the current market conditions," said Mr. Hinshaw.

As part of these changes, maxIT has also promoted David Leaman to Divisional Vice President of Central Region Sales. Since coming to maxIT in 2004, Mr. Leaman has worked in a variety of positions including internal recruiting and sales. He has been maxIT's top producing sales representative for the past three years, and will bring his successful sales experience and leadership skills to his new role of directing maxIT's sales efforts in the central US. maxIT also announced the departure of Tim McMullen, previously Divisional Vice President of Northeast Region Sales.



Mr. Hinshaw concluded, "We are excited about these organizational changes, and believe they will enable maxIT to continue our history of growth and success within the dynamic healthcare information technology market."

About maxIT Healthcare

maxIT Healthcare has been completely focused on Healthcare Information Technology since its inception 9 years ago. maxIT Healthcare employs over 300 full-time consultants who have functional and technical implementation expertise deploying leading commercially available healthcare software solutions from major Healthcare Information Technology companies. maxIT's key goals are to contribute to our client's success and to provide a supportive culture for our professional consultants and associates. maxIT Healthcare is a portfolio company of Riordan, Lewis & Haden | Equity Partners, a leading private equity firm based in Los Angeles, CA. www.rlhequity.com

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