



## maxIT Healthcare Launches Healthcare Payer Professional Services Unit

### A. Bruce Oliver named as Healthcare Payer Practice Director

**WESTFIELD, IN—(PR NEWSWIRE)— JAN. 2009** — maxIT Healthcare LLC (maxIT) announced today the launch of a new division to provide technical and functional professional services for health insurance payers. maxIT Healthcare, a leading professional services company for healthcare providers is making a significant investment to develop a presence in the health insurance market to provide functional and technical implementation expertise associated with the deployment of leading commercially available healthcare payer software solutions.

maxIT Healthcare has appointed A. Bruce Oliver as the Practice Director of Healthcare Payer Division of maxIT Healthcare. Oliver was co-founder and Vice President of Marketing for Quality Care Solutions Inc, (QCSI), developer of QNXT, a market leader and award winning commercially available software solution for health insurance payers. The Trizetto Group Inc. acquired QCSI and QNXT in 2007.

“Bruce Oliver’s seasoned background and knowledge of the healthcare payer market and software applications will help advance our company’s presence, growth and strategy in the healthcare payer market” said D. Parker Hinshaw, Founder and CEO of maxIT Healthcare.

“The effective administration of healthcare continues to be dependent upon cohesive interoperability of systems, data and business processes between providers and payers, as new and upgraded software technologies and systems continue to be deployed in healthcare. maxIT Healthcare professionals have the expertise to assist our healthcare provider and now payer customers to achieve success in the deployment and interoperability of the systems” adds Bruce Oliver.

“maxIT Healthcare is frequently called upon to provide implementation resources to the top healthcare industry software vendors to augment their staffs when they experience spikes in professional services demand. maxIT’s strength of skilled healthcare consultants combined with maxIT’s affordable business model is a differentiator in the healthcare market,” said Mike Sweeney, Division Vice President for Strategic Partnerships.

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## About maxIT Healthcare

maxIT Healthcare has been completely focused on Healthcare Information Technology since its inception 8 years ago. maxIT Healthcare employs over 300 full-time consultants who have functional and technical implementation expertise deploying leading commercially available healthcare software solutions from major Healthcare Information Technology companies. maxIT key goals are to contribute to our client's success and to provide a supportive culture for our professional consultants and associates. maxIT Healthcare is a portfolio company of Riordan, Lewis & Hayden | Equity Partners, a leading private equity firm based in Los Angeles, CA.

For more information, visit our website - [www.maxithc.com](http://www.maxithc.com)

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