



maxIT Healthcare Launches Nationwide RV Tour to Celebrate Ten Year Anniversary

Westfield, IN – June 2011 – maxIT Healthcare, a leading professional consulting services company for healthcare providers in the US and Canada, has begun a national tour in a specially outfitted RV called “maxForce One”. The purpose of the tour is to celebrate the 10-year anniversary of the company by visiting maxIT consultants and clients around the country. Leading the tour and on board maxForce One is Jennifer Arthur, one of the founding partners of maxIT Healthcare.

With over 625 full time consultants, maxIT employees are spread across the US and Canada working at more than 200 client sites. The tour is well on its way with stops already made in Indiana, Ohio, Tennessee and Michigan. In addition to spending time with Mrs. Arthur, at each stop consultants enjoy refreshments, a gift of appreciation, and a photo op with a life-size cutout of CEO and founding partner, Parker Hinshaw. Employees and customers can follow the tour and get updates on maxIT Healthcare’s [Facebook](#) and [Twitter](#) pages.

“We want to celebrate maxIT’s ten successful years and make sure the consultants know that we understand and appreciate that the company’s success is due to their hard work,” said Mike Sweeney, President of maxIT Healthcare. “This Anniversary Tour is an important opportunity to bring the company to them; not just the RV, but also the spirit of the company.”

“For me, it’s always been about the consultants,” said Parker Hinshaw, CEO of maxIT Healthcare. “Now that we have employees in 42 different states, the one-on-one interaction that has been such a big part of maxIT’s culture has become a lot more difficult. maxForce One allows us to take the office to the consultants and really find out how they are doing on a personal level.”

According to Wanda Brinson, Senior Consultant with maxIT Healthcare, “It’s nice to work for a company that invests so much into its employees. The visit from maxForce One proves that senior management really does understand the sacrifices that we consultants make on a daily basis.”

The company’s RV was unveiled to employees in May at the [maxForce One Launch Party](#) where the vision of bringing the company to the consultants became a reality. “One of our core values at maxIT is to keep a strong connection with all of our employees. We’re a tight knit family,” said Jennifer. “With the rapid growth we’ve had these past few years, we had to ask ourselves how we can really stay connected. This Anniversary Tour across America seemed like the perfect answer – personally visiting the people who contribute to the extraordinary success of maxIT every week.”

maxIT Healthcare has been recognized recently for its growth and culture, including being named to the Inc 5000 Fastest Growing Privately Held Companies List (2009, 2010), Healthcare Informatics Top 100 Healthcare IT Vendors List (2010, 2011) and Modern Healthcare’s Best Places to Work in Healthcare (2010).

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About maxIT Healthcare, LLC

maxIT Healthcare has been completely focused on Healthcare Information Technology since its inception in 2001. With over 625 consultants, maxIT is the trusted technology advisor and partner to healthcare organizations, providing seasoned professionals and expert guidance to maximize quality, safety, and financial performance. maxIT's key goals are to contribute to our client's success and to provide a supportive culture for our professional consultants and associates. maxIT Healthcare is a portfolio company of Riordan, Lewis & Haden | Equity Partners, a leading private equity firm based in Los Angeles, CA.

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